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Press Release

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VICTORY TACTICAL SOLUTIONS LAUNCHES NEW SERVICE

YORK, PA, NOVEMBER 18, 2006: Victory Tactical Solutions is proud to announce the launch of a new service - Media Crisis Management. Starting this month VTS will provide guidance to private/public sector organizations that want to improve their media relations during a crisis by properly planning before an event occurs.

VTS can provide: Training for Public Information Officers/Press Secretaries; Assessments of local media markets and an organization's role in it; Organizational structures that can be put into place to ensure smooth functionality in a crisis; Comprehensive media strategies for success; Tactical techniques for dealing face to face with the media; Identifying opportunities for positive media coverage; and Creating/implementing systems for getting an organization's message out to the media quickly and effectively

ABOUT VICTORY TACTICAL SOLUTIONS

Victory Tactical Solutions partners with community leaders, law enforcement, private industry, educational institutions, the military, non-governmental organizations (NGOs) and government agencies to provide reliable, practical, field tested solutions that improve operations and enhance security. -End-